

Profile

1. Personal Details:

Devajeet Goswami (Ph.D)

Assistant Professor in Commerce
 Maniram Dewan School of Management
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Profile Summary: Dr. Devajeet Goswami working as Assistant Professor in the Department of Commerce, Maniram Dewan School of Management. The job profile includes development of Self-Learning Materials, Audio- Video aids for the learners. Actively engaged in guiding learners at masters' level and undergraduate level in their projects. Worked as Coordinator of the KKHSOU City Study Centre from 29/05/2014 to 18/06/2018.

Field of Specialisation: Marketing Management

Scholarly Interest: General Management, Marketing Management, E- Commerce

Language Proficiency: English, Hindi, Assamese.

Award/ Accolades: Received gold medal for securing highest marks in Hindi in HSLC.

2. Educational Qualifications:

<i>Year</i>	<i>Qualification</i>	<i>Board University</i>
2016	Doctor of Philosophy	Gauhati University
2010	SET	SLET Commission, Assam
2003	Master of Commerce (Specialization in Marketing Management)	Gauhati University
2001	Bachelor of Commerce (Specialization in Management)	Gauhati University
1998	Higher Secondary	AHSEC
1996	High School Leaving Certificate	SEBA

3. Teaching Experience:

- Academic Consultant, Department of Commerce, Krishna Kanta Handiqui State Open University (2007- 2012)
- Assistant Professor, Department of Commerce, Maniram Dewan School of Management, Krishna Kanta Handiqui State Open University (20012- till date)

4. Experience in Supervising Dissertation/Thesis: Supervises Project Reports of MBA Learners

5. Journal Publications:

Regional:

1. Published a research article entitled “*Role of Regulated Market Committees in Agricultural Marketing in Assam*” in Gauhati University Journal of Commerce, 2013-14 Vol- XVIII: 2013-14. ISSN: 0971-4715.

National:

1. Published a research article entitled “*Studies on the Nature and Behaviour of the Online Shopping Customers in Guwahati City*” in the International Journal of Sales & Marketing Vol- 2, Issue- 5, Nov- 2013. ISSN (Print): 2319-4898; ISSN (Online): 2319-4901.

6. Chapters/Research Papers in Books:

Regional

1. Published a book chapter entitled “*Role of Technological Intervention in Financial Inclusion*” in Issues and Challenges in Economics and Commerce: A Perspective edited by Professor A. P. Singh and Dr. Ratul Mahanta, published by Purbayon Publications, Guwahati. ISBN: 978-93-88593-01-4.
2. Published a book chapter entitled “*Agricultural Marketing: Role of Developmental Organizations*” in Management: The Developmental Perspectives edited by Professor Nripendra Narayan Sarma, published by KKHSOU, Guwahati. ISBN: 978-93-87940-44-4

National

1. Published a book chapter entitled “*Promoting Organic Farming in the North East Region: An Approach for Sustainable Agricultural Development*” in Agriculture under Sustainable Development edited by Dr. Ram Krishna Mandal, published by Discovery Publishing House Pvt. Ltd, New Delhi. ISBN: 978-93-5056-712-8.
2. Published a book chapter entitled “Open and Distance Learning: An Approach to meet the Challenges of Higher Education” in ODL: Issues and Perspective from East and North- East India edited by Professor Anirban Ghosh and Dr. Pranab Saikia, published by KKHSOU and Netaji Subhas Open University. ISBN: 978-93-89559-64-4

7. Seminars/Conferences attended:

Regional:

1. Presented a paper entitled “Industrial Development and Maintenance of Eco- system- An Approach for Secured Future” at the National Conference on Biodiversity Conservation and Sustainable Economic Development in the North- Eastern Region of India: Integrating Natural and Social Sciences for Sustainability, organized by K. C. Das Commerce College, Guwahati from 28th to 29th January, 2009.
2. Presented a paper entitled “New Generation Entrepreneurs in Tourism Sector- A Means to Solve the Socio- Economic Problems of NE Region” at the National Seminar on Role of Students/ Youth and Women for Socio Economic Development of North East India with Special Emphasis on Tourism Sector, organized by Handique Girls’ College, Guwahati from 26th to 27th August, 2009.
3. Presented a paper entitled “North East Region as Adventure Tourist Destination: Potentialities and Challenges”, organized by IQAC, Diphu Government College in collaboration with KAAC, Diphu from 21th to 22nd December, 2016.
4. Presented a paper entitled “Envisaging a Catalyst Role of ODL Option in Ecotourism Development of North East India” jointly written with Professor N N Sarma at the National Conference on Vision:2025: Connecting North East through Open and Distance Learning , organised Regional Centre, Jorhat, IGNOU in collaboration with KKHSOU and CSIR- North East Institute of Science and Technology, Jorhat from 6th to 7th May, 2017.
5. Presented a paper entitled “ODL Intervention for Skilling Agri- Business: A Strategy for Employment Generation” in the National Conference on Issues in North East India & the Role of ODL and OER in Higher Education organized by Gauhati University Institute of Distance and Open Learning, from 19th to 20th March, 2019.

National

1. Presented a paper entitled “Promoting Agricultural Marketing for the Development of Rural Markets in India” at the Indian Conference on Management on Innovative Strategies: Emerging India in Global Scenario, organized by S. K. Patel Institute of Management and Computer Studies, Gujarat, from 11th to 12th March, 2011.
2. Presented a paper entitled “Managing Human Resource in Agriculture: Challenges and Opportunities in Assam” at the National Conference on Human Resource Management, NCHRM 2011, organized by Management Development Research Foundation, New Delhi on 3rd April, 2011.
3. Presented a paper entitled “A Study on Consumer Preferences for Using Self- Service Technology in Shopping” at the 67th All India Commerce Conference of the Indian Commerce Association, organized by KIIT University in association with Department of Commerce, Utkal University, Bhubaneswar dated 27th – 29th December, 2014.

4. Presented a paper entitled “Cash Vs Digital Payments: Drivers and Challenges for Cashless Economy” at the 70th All India Commerce Conference of the Indian Commerce Association, organized by IIS University, Jaipur from 12th to 14th October, 2017.
5. Presented a paper entitled “Empowering Women through Open and Distance Education- A Case Study of KKHSOU” at the National Seminar on Gender Sensitisation in India’s North East: Issues and Challenges, organized by Krishna Kanta Handiqui State Open University, from 5th to 6th March, 2020.
6. Presented a paper entitled “*Reorientation of Indian Agriculture: A Strategy for Rebuilding Indian Economy*” at the Webinar on Implications of COVID-19 Lock Down on Trade and Commerce, organized by Mizoram University and Sikkim University on 19th June, 2020.

International

1. Presented a paper entitled “*HRIS Intervention in Cooperative Banking- A Case Study of the Co-operative City Bank Ltd., Guwahati*” jointly written with Professor N N Sarma at the International Seminar on Human Resource Management and Development in the Digital Age organized by Department of Management, NEHU, Tura Campus from 23rd to 24th June, 2017.
2. Presented a paper entitled “*Role of Community Radio in Rural Development: A Case Study of Jnan Taranga, the Community Radio Service of KKHSOU*” jointly written with Dr. Chandrama Goswami and Dr. Kanta Chakraborty at the International Conference on Developmental Intervention and Open Learning for Empowering and Transforming Society organized by Krishna Kanta Handiqui State Open University from 16th to 17th December, 2017.
3. Presented a paper entitled “*Transformation from Brick and Mortar to Online Counselling*” at the International Online Conference on Teaching- Learning in the time of Pandemic: Role of Online Learning, organized by Krishna Kanta Handiqui State Open University and Commonwealth Educational Media Centre for Asia from 21th to 22nd April, 2020.

8. Workshops/Training Programmes attended:

1. Participated in the workshop on Techniques and Skill Development on Question Paper Setting on 21st April, 2017 organised by Krishna Kanta Handiqui State Open University.
2. Participated in Faculty Knowledge Sharing Program on Case Based Methodology organized by ICFAI Business School and Krishna Kanta Handiqui State Open University on 18th July, 2017.
3. Participated in the workshop on Choice Based Credit System organised by Krishna Kanta Handiqui State Open University from 28th to 29th December, 2018.
4. Participated in the workshop on Intellectual Property Rights (IPR) organised by Krishna Kanta Handiqui State Open University on 13th August, 2019.
5. Participated in the training programme on eBidya- Learning Management System of KKHSOU organised by Krishna Kanta Handiqui State Open University from 6th to 7th September, 2019.
6. Participated in the workshop on Development of Self Learning Materials from 15th to 17th December, 2007 organised by Krishna kanta Handiqui State Open University in collaboration with Distance Education Council, New Delhi.
7. Participated in the workshop on E- Learning and SLM in Distance Education from 7th to 9th March, 2008 organised by Post Graduate Correspondence School, Gauhati University in collaboration with Distance Education Council, New Delhi.
8. Participated in the pre- conference workshop on Research in Distance and Online Learning on 13th November, 2008 organised by STRIDE, IGNOU.
9. Participated in the post- conference workshop on Developing Study Skills and Communication Skills in Distance Learners of the North- East Region of India on 17th November, 2008 organised by STRIDE, IGNOU in collaboration with Institute of Distance and Open Learning, Gauhati University and Krishna Kanta Handiqui State Open University.
10. Participated in the STRIDE workshop on Preparing Research Proposals in Distance Education from 4th to 7th May, 2009 organised by STRIDE and IGNOU Regional Centre, Gangtok.
11. Participated in the workshop on SLM Writing and Research Methodology from 11th to 14th March, 2013 organised by Krishna Kanta Handiqui State Open University in collaboration with Distance Education Council, New Delhi.
12. Participated in the workshop on Open Educational Resources for Development from 15th to 17th October, 2014 organised by Commonwealth Educational Media Centre for Asia, New Delhi in collaboration with Krishna Kanta Handiqui State Open University.
13. Participated in the Online Workshop on “Capacity Building of Academic Counsellors of KKHSOU” organised by Krishna Kanta Handiqui State Open University in collaboration with Commonwealth Educational Media Centre for Asia (CEMCA) from 16th to 18th June, 2020.
14. Participated in the Online Capacity Building Workshop for Teaching and Academic Staff on Development of MOOCs for ODL Learners organised by Krishna Kanta Handiqui State Open

University in collaboration with Commonwealth Educational Media Centre for Asia (CEMCA) from 22nd to 25th June, 2020.

9. Professional Programmes Completed:

1. Orientation Programme at UGC HRDC, the University of Burdwan, Burdwan from 7th November to 4th December, 2017.
2. Refresher Course at UGC HRDC, Gauhati University on Economics and Commerce from 8th to 28th November, 2018.
3. Faculty Development Programme on Entrepreneurship from 15th to 26th February, 2010 organised by IIE, Guwahati.
4. Faculty Development Programme on Experiential Learning: Nai- Talim and Rural Community Engagement from 2nd to 6th July, 2019 organised by in collaboration with Mahatma Gandhi National Council of Rural Education, Hyderabad, MHRD, Govt. of India.
5. Refresher Course at UGC HRDC, Gauhati University on Disaster Management (IDC) from 19th August to 1st September, 2019.
6. Completed ARPIT Refresher Course in Commerce through SWAYAM platform in 2020.
7. Faculty Development Programme on Entrepreneurship, Incubation and Innovation from 23rd to 29th June, 2020, organised by Teaching Learning Centre, Ramanujan College, University of Delhi.

10. Resource person/Expert appointed:

1. Nominated as Faculty Member for the training course meant for the Directly Recruited Section Officers (Commercial) in the Office of the Principal Accountant General (Audit), Assam in 2008.
2. Acted as Resource Person for training programme under Agri- Clinics and Agri- Business Centres Scheme of Ministry of Agriculture, Govt. of India in Indian Society of Agribusiness Professionals, Guwahati for the topic: Book- Keeping” in 2011, 2012 and 2016.

11. Administrative Experiences:

Served as Coordinator of KKHSOU City Study Centre from 29/05/2014 to 18/06/2018

12. Membership in National/International Forum/Association:

1. Life member of Indian Commerce Association
2. Life member of North East India Commerce and Management Association
